



InLikeMe.com Launches Resource-Aggregation Web Portal for College Bound

InLikeMe.com (www.inlikeme.com) announced the launch of its comprehensive web portal for college-bound high school students, parents and guidance counselors. InLikeMe sets a new standard by combining college admission-related content with a gateway of direct links to hundreds of third-party websites. This resource-aggregation approach makes InLikeMe.com unique among no-fee sites for the college bound and a time-saving hub for those seeking a smorgasbord of useful information, assistance and advice.

Boca Raton, FL (PRWeb) October 31, 2008 -- InLikeMe.com (www.inlikeme.com) announced the launch of its comprehensive web portal for college-bound high school students, parents and guidance counselors.

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InLikeMe was created to pull together and categorize everything students and parents seek -- admissions advice, test preparation, strategic positioning, essay guidance, scholarship & aid assistance, college search, rankings & profiles and virtual tours - in one convenient and easy-to-navigate hub.

"When it comes to college planning, testing, search, admissions and financial aid, there's a lot of great stuff on the Internet - much of it free - along with a huge amount of commercialized junk," explained InLikeMe Publisher Lynn Radlauer Lubell. "In these tough economic times, the free treasures are especially helpful - students and parents just need to know where to find them."

College admission remains very competitive for the 3+ million members of the class of 2009. The applications surge, which is expected to continue, has resulted in a record number of rejections of qualified applicants at many selective schools. The frenzy has been fueled by a number of factors such as: growth in the number of high school graduates, ease of on-line applications and students hedging their bets by applying to more colleges.

Underlying these trends are dramatic changes in admissions dynamics at some highly selective schools, which triggered a ripple effect impacting competitive colleges:

- (1) Many prestigious colleges are actively recruiting less affluent students and are offering improved financial aid packages even for middle- and upper-middle income families.
- (2) A number of elite schools have revised or eliminated their early decision/early action programs to reduce potential bias favoring affluent students.
- (3) Some institutions are thought to be "managing yield" by accepting fewer students and placing more on waiting lists.

To deal with these rapidly evolving developments, InLikeMe brings together the latest tools, information and resources and offers unbiased sensible and practical ways to make sense of, and optimize, the college planning,



admissions and financial aid process.

About InLikeMe.com

InLikeMe is a combination web destination and gateway for college-bound high school students and their parents seeking college planning information and advice along with direct access to hundreds of Internet resources to help define and realize college aspirations. InLikeMe was founded to overcome frustration with the fragmented nature of the college planning and application process by tying it all together in one practical, easy-to-use site.

InLikeMe is a comprehensive resource for students at any point in high school and for parents who want to be more enlightened about college planning, admissions, strategies, entrance exams, financial aid and lots more. For more information, visit InLikeMe at www.inlikeme.com

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