



in like me

Gateway To College Admissions

Best of the Web Resources
For College-Bound Students

Fall 2008

Check It Out:
<http://www.inlikeme.com>

College Admissions Update Introducing InLikeMe.com

InLikeMe.com announced the launch of its FREE comprehensive web portal for college-bound high school students, parents and guidance counselors.

The resource-aggregation website is packed full of useful information, commentary, advice, study prep tools and direct links to hundreds of third-party resources to give students a viable edge in the highly competitive college admissions game.

InLikeMe was created to pull together and categorize everything you need: admissions advice, test preparation, strategic positioning, essay guidance, scholarship & aid assistance, college rankings & profiles and virtual tours.

"When it comes to college planning, testing, search, admissions and financial aid, there's a lot of great stuff on the Internet - much of it free - along with a huge amount of commercialized junk," explained InLikeMe Publisher Lynn Radlauer Lubell. "In these tough economic times, the free treasures are especially helpful - students and parents just need to know where to find them.

InlikeMe is a community site, continuously seeking to share the latest quality re-

sources, so we can connect our audience with the best of what's out there. Check out our site - you'll find it to be dynamic, well organized and easy to use."

College admissions remains very competitive for the 3+ million members of the class of 2009.



The applications surge, which is expected to continue, has resulted in a record number of rejections of qualified applicants at many selective schools.

The frenzy has been fueled by a number of factors: growth in the number of high school graduates, ease of on-line applications and students hedging their bets by applying to more colleges.

In addition, prestigious colleges are actively recruiting less affluent students and offering improved financial aid packages even for middle- and upper-middle income families. Several elite schools have revised or eliminated their early decision/early action programs to

reduce potential bias favoring affluent students. Also, some colleges are thought to be "managing yield" by accepting fewer students and placing more on waiting lists.

For many applicants, there is no such thing as a competitive "safety" school as the recent dramatic shift in the dynamics of college admission has resulted in a re-writing of the rules and conventional wisdom.

InLikeMe takes the trends head-on and offers sensible and practical ways for you to gain an advantage and achieve your college admissions goals.

2008 -2009 Testing Dates & Registration Deadlines

Date	Test	Reg	Late
Oct 4	SAT	Sep 9	Sep 19
Oct 25	ACT	Sep 22	Oct 3
Nov 1	SAT	Sep 26	Oct 10
Dec 6	SAT	Nov 5	Nov 18
Dec 13	ACT	Nov 7	Nov 20
Jan 24	SAT	Dec 26	Jan 6
Feb 7	ACT	Jan 6	Jan 16
Mar 14	SAT*	Feb 10	Feb 24
Apr 4	ACT	Feb 27	Mar 13
May 2	SAT	Mar 31	Apr 9
Jun 6	SAT	May 5	May 15
Jun 13	ACT	May 8	May 22

Get Results!

InLikeMe was developed to overcome frustration with the fragmented nature of college admissions assistance.

There are numerous websites and individual resources - but, until now, none tied it all together in one easy-to-use site.

Our goal is to be your Gateway to College Admissions - aggregating & sharing the key resources to help you confidently define and achieve your college admissions goals.

InLikeMe.com

- Useful & Practical Advice & Assistance
- Direct Links to Hundred of Resources - Check out our Extensive Collection of Web Links Easily Searchable by Category.
- Expert Advice and Guidance to Help Boost Your Scores, Develop Your "Hook", Find the Right Schools and Get Admitted.

Please confirm with College Board and ACT for details and schedule changes.

** No Subject Tests*